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INTERNET PRIVACY

The Lexington City School Board is committed to complying with the Government Data Collection and Dissemination Practices Act and the Virginia Freedom of Information Act. The Lexington City School Board does not collect unnecessary personal information by means of its website, and collects only appropriate personal information to the extent necessary to serve its constituents and the community.

Lexington City School Board collects the following information through its website: routing information, essential technical information, non-essential technical information, optional information.

The following information is collected automatically by accessing the website:

- routing information: the Internet domain and Internet address of the computer you are using
- essential technical information: identification of the page or service you are requesting, type of browser and operating system you are using, and the date and time of access
- non-essential information: the Internet address of the website from which you linked directly to our website, and the "cookie information" described below;
- optional information: when you send us an email, your name, email address, and the content of your email, and/or when you fill out online forms, all the data you choose to fill in or confirm

Our website does not place any "cookies" on your computer.

Information collected through the division's website is used as follows:

Routing information is used to route the requested web page to your computer for viewing. We send the requested web page and the routing information to our Internet Service Provider (ISP) or other entities involved in transmitting the requested page to you. We do not control the privacy practices of those entities. Essential and nonessential technical information helps us respond to your request in an appropriate format, or in a personalized manner, and helps us plan website improvement.

Optional information enables us to provide services or information tailored more specifically to your needs or to forward your message or inquiry to another entity that is better able to do so, and also allows us to plan website improvements.

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We may keep your information indefinitely, but we ordinarily delete the routing information from our computer within several days after the web page is transmitted and do not try to obtain any information to link it to the individuals who browse our website. WE use this routing information primarily in a statistical summary type format to assess site content and server performance. We may share this summary information with our business partners when needed.

However, on rare occasions when a "hacker" attempt to breach computer security, logs of routing information are retained to permit a security investigation and in such cases may be forwarded together with any other relevant information in our possession to the appropriate law enforcement agency.

Optional information is retained in accordance with the Records Retention Schedules promulgated by the Library of Virginia.

Under the Freedom of Information Act, any records in our possession at the time of a request for information, including the collection of logs and data of a website, may be subject to being inspected by or disclosed to members of the public for any purpose.

The Superintendent is responsible for creating and updating, as necessary, an internet privacy policy statement. The statement is available of the division's website in a conspicuous manner.

Adopted: May 2002 Revised: February 2014

May 2019

Legal Refs: Code of Virginia, 1950, as amended, § 2.2-3803